



GUNNEDAH VETERINARY HOSPITAL OCTOBER NEWSLETTER

www.gunnedahvet.com

14- 16 Barber St Gunnedah 2380 PH: 6742 1834 Email: gunvet@bigpond.com

Local Events For October

Alkira Mini Mart: 8th
Alkira Hospital

Mullaley Gymkhana: 8th
Mullaley Rec. ground

Ladies Aux Rose Show: 14th to 16th

Senior Tennis Tournament: 24th To 25th

Manilla Cup: 29th
Gunnedah Jockey Club



SSSSNAKE!!!

One word you probably don't want someone to scream while you are out bush walking with your pet or lounging around the yard enjoying the sunshine. Being the start of the warmer months these slithery creatures have a lot of venom stored, which they have been producing during their hibernation.

The following are a few precautions you can take to minimize the risk of your pet being bitten:

- Keeping a nice tidy yard with the grass kept short to eliminate any snake hideouts.
- Snakes love to eat rats and mice so minimize the rodent

population.

- Snakes also like to drink water so make sure your pets drinking area is safe and clear of any rubbish that a snake might like to hide under.

Signs that your dog or cat has been bitten by a snake:

- Unsteadiness
- Drooling
- Enlarged pupils
- Fitting

We strongly recommend that if you suspect that your pet has been bitten by a snake that you seek veterinary attention as soon as possible as symptoms can come on very quickly and sudden death is not uncommon.



Pet Of The Month

Name: Ellie Amos

Age: 4 years

Breed: Cattle dog

Master: David Amos

Ellie loves to come to work with Dave, often you can find her laying out in the sun or sleeping on her back in the clinic, but as soon as she hears the food cup tingling she is up like a flash and out to investigate who is getting the food that she is missing out on.

Products for Treating internal and external parasites

- **Comfortis** is a monthly tablet that treats fleas on dogs only.
- **Advantage** is applied to the skin monthly and treats only fleas on cats and dogs.
- **Advocate** treats worms, fleas, prevents heartworm, controls mites and lice by applying as a spot on monthly treatment for dogs and cats.
- **Advantix** repels and kills paralysis ticks, bush ticks, flies and mosquito's on dogs only.



LOOK OUT FLEAS ABOUT

Is your pet scratching?

Could it have fleas?

As the weather warm ups it brings with it the perfect conditions for fleas to flourish on your pet. With flea allergy being the most common disease for this time of the year prevention is essential. If pre-

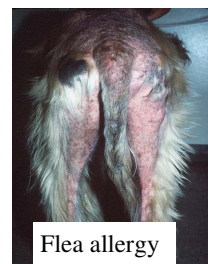
vention is not done quickly you may find that you will be visiting the vets for serious skin conditions. As the flea bites the animal it injects saliva under the skin which the animal finds irritating. Your furry friend then satisfies this discomfort by scratching which can then lead to the skin becoming broken, inflamed and

prone to infection. It is recommended for dogs and cats to be treated all year round for flea prevention. Fleas lay eggs during the winter months which all hatch when the weather gets warmer making the problem much bigger and harder to control.

SPECIAL
30% OFF ALL REVOLUTION
IN STOCK
UNTIL SOLD OUT



Flea dirt



Flea allergy

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful con-

tent to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Micro-

soft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your

customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice

column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid

selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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14-16 Barber Street
Gunnedah
N.S.W 2380
Your Address Line 2

Phone: (02) 6742 1834
Fax: (02) 6742 4422
Email: gunvet@bigpond.com

Your business tag line here.

WE'RE ON THE WEB!
EXAMPLE.MICROSOFT.COM



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers.

You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If

your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art

image or some other graphic.



Caption describing picture or graphic.